



# Sanskriti Samvardhan Mandal

Nurturing Child & Plant with equal concern

Sagroli, Dist. Nanded, M.S. India – 431 731

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15<sup>th</sup> August 2016  
Independence Day

**Sub: Krishi Udyamita – Rural Women and Farmers Learning Centre  
at Sagroli Dist.Nanded**

Dear Sir/Madam,

Greetings! Sanskriti Samvardhan Mandal (SSM) is a village based voluntary organization est. in 1959 with a view to educate and empower the deprived rural people. For more, please find us at [www.ssmandal.net](http://www.ssmandal.net)

Recently, in 2011, considering SSM's contribution in Education and Agriculture for over 50 years, the Indian Council of Agricultural Research (ICAR), Government of India has awarded Krishi Vigyan Kendra (KVK) to run for the Nanded district. The excellent network and a vast rural mass base of SSM benefitted the KVK and it rapidly fed pulse of the rural community.

Construction of farmer's residential training centre is one of the major components of the KVK. Training programs on various issues like floriculture, poly-house farming, dairy and animal husbandry, irrigation technologies, farm mechanization, food processing, secondary agriculture will be conducted for the farmers from across the Nanded district. "Learning while Doing" will be the unique feature of our training centre. Women will be encouraged to participate making them enterprising and decision maker. The globalization has drastically changed the agriculture and thereby the rural economy.

Total estimated cost of the residential training centre building is Rs.2,75,75,100/-. The construction of the building is well in progress. But I afraid it may get stuck due to paucity of funds. To keep continue the construction; we need your generous support. I request you to contribute generously towards the project.

I look forward for your positive response in this context. Should you need any more clarification or info, please ask.

Thanking You,  
With Regards,

Pramod Deshmukh  
Chairperson

## **Sanskriti Samvardhan Mandal, Sagroli Dist.Nanded**

### **Krishi Udyamita**

#### **Rural Women and Farmers Learning Centre**

Sanskriti Samvardhan Mandal (SSM) is a village based voluntary organization active in the fields of education, empowerment of women through self help movement, youth, environment and agriculture since 1959. For details please visit [www.ssmandal.net](http://www.ssmandal.net).

To mark the Golden Jubilee, SSM has set up *Utkarsha* Vocational Training Centre with an aim to equip the unemployed rural youths with technical skills for their livelihood. Presently, we are conducting 4 vocational training programs viz Plumbing, Nursing Assistant, Wireman & motor rewinding and tailoring. Presently, 150 rural youths take advantage of the training programs per year. We assure them either job placement or self employment.

Recently, SSM has been recognized nationally by Govt. of India in agriculture as the Indian Council of Agriculture Research (ICAR) has entrusted SSM the responsibility of running a Krishi Vigyan Kendra (KVK) – Agriculture Science Centre for Nanded district. Main objective of the KVK is to strengthen the link between agriculture universities, research centers and the farming community through on and off campus training programs, live demos, etc. This is a milestone in its journey of 50 years of rural development. Considering the national recognition in the field of agriculture education and the highly qualified human resources available through the KVK, we wish to expand the outreach of Vocational Training Centre by incorporating agriculture in the Vocational Training Centre considering its potential in all respect.

Considering the agro-climatic zones, the district of Nanded falls in assured rainfall belt. Dry land agriculture is the major source of income and livelihood for the rural communities. Major crops grown in rain-fed are Cotton, Pulses & Soya bean while minor are Sorghum, Chili and Maize and Banana, paddy, wheat, sugarcane and turmeric are the crops grown in under irrigation. The emerging needs are knowledge and awareness about crop protection, irrigation technologies, post harvest technologies, farm mechanization and weather forecasting.

SSM has presence in almost all the villages in Nanded district through the Self Help Group (SHG) network. SSM has a good track record of working in watershed development and agriculture. Over the past 25 years, it has covered 30000 hectares of agriculture land in 48 villages through watershed development and other agro-based projects, bringing about a change in the lives of over 62000 farmers.

However, rural women who form a significant 50% of the population with agriculture as the livelihood, have a very insignificant role in the rural economy. Though they work hard both in the field and at home, they have no say in taking decisions regarding crop pattern, spending money, etc. They are not yet free from drudgery. Therefore, they need to be empowered with such skills that would enable them to do smart work rather than hard work.

Globalization has changed the rural economy, agriculture, life style and mind set of people. Many new challenges surfaced in agriculture like farm mechanization. Simultaneously the changing agriculture pattern has created many job opportunities motivating people towards entrepreneurship in villages, like food processing, contract farming, farm mechanization, service sector, packaging and many value added services like soil testing, agro clinics, natural farming and agro consultancy. There is a vast scope for reducing women's drudgery by involving them in food processing and other small scale enterprises. The corporate sector and many government agencies like National Skill Development Corporation (NSDC) are aggressively entering in agriculture, but there is lack of skilled human resource in rural areas to accept the challenge.

We, at SSM have accepted the challenge to train farmers and rural women by scaling up the *UTKARSHA* vocational Training program. Presently we utilize the existing infrastructure and resources to run the training program. However, it is inadequate to accommodate increasing number of trainees. We have planned to train 500 young farmers focusing rural women, per year through various short term training programs. As the KVK has qualified staff in all the disciplines of agriculture including dairy, farm mechanization, horticulture, floriculture, animal husbandry, food processing, irrigation technologies, etc, its resources would be exploited for imparting training.

We propose to set up a well equipped residential training centre. The centre will have accommodation facilities, computer lab with internet, library, practical tools and equipments, a recreation centre and a training hall with audio-visuals. Total estimated cost of the residential training centre building is Rs.2,75,75,100/-. The construction of the building is well in progress. But I afraid it may get stuck due to paucity of funds. To keep continue the construction; we need your generous support. I request you to donate generously. It will facilitate effective skill training to farmers and women through a variety of short term courses in agriculture and allied sector. They can either be gainfully employed in agriculture or self employed in a small agri-based business which would in turn strengthen the rural economy. We seek your generous support in our endeavor of rural reconstruction. Thank You.